

LES ÉDITIONS
DE L'AMATEUR.

LA BIBLIOTHÈQUE DE L'AMATEUR

ARCHITECTURE, DESIGN, DECORATIVE ARTS
THE XXTH CENTURY MASTERS

THE BIBLIOTHÈQUE DE L'AMATEUR IS A COLLECTION THAT TRACES THE HISTORY OF 20TH CENTURY CREATION IN THE FIELD OF ARCHITECTURE, DESIGN AND DECORATIVE ARTS.

THROUGH A SERIES OF SMALL MONOGRAPHS, IT PRESENTS THE WORK OF INTERNATIONALLY RENOWNED ARTISTS - LE CORBUSIER, FRANK LLOYD WRIGHT, ETTORE SOTTsass, ISAMU NOGUCHI... - BUT ALSO ENDEAVORS TO DISCOVER THE APPROACH OF LESS ILLUSTRIOUS CREATORS WHO HAVE EACH, IN THEIR OWN WAY, INFLUENCED THE EVOLUTION OF STYLES.

IN ONE HUNDRED AND FORTY-FOUR PAGES AND ABOUT SIXTY ILLUSTRATIONS, EACH BOOK GIVES A COMPLETE VIEW OF A WORK. THIS ICONOGRAPHY IS ACCOMPANIED BY AN INTRODUCTION SIGNED BY A PERSONALITY OF INTERNATIONAL STATURE, A BIOGRAPHY THAT PRESENTS THE CREATOR IN THE CONTEXT OF HIS OR HER ERA, CHRONOLOGICAL REFERENCES AND A BIBLIOGRAPHIC NOTE.

CONTRARY TO THE OFTEN VOLUMINOUS WORKS PROPOSED ON THESE THEMES, AND INTENDED FOR A PUBLIC OF SPECIALISTS, THE BOOKS OF THIS COLLECTION ARE OF A HANDY FORMAT AND AN ACCESSIBLE PRICE IN ORDER TO ALLURE A BROAD PUBLIC OF AMATEURS AND CURIOUS MINDS. THE RIGOROUS SELECTION OF TEXTS AND IMAGES, THE ELEGANCE OF THE LAYOUT AND THE QUALITY OF THE PAPER USED, MAKE THEM BEAUTIFUL OBJECTS THAT ARE A PLEASURE TO COLLECT.

THE CHOICE OF TITLES AND THEIR RELEASE IS MADE IN CONNECTION WITH THE CULTURAL NEWS, THE EXHIBITIONS PLANNED IN MUSEUMS AND GALLERIES OF INTERNATIONAL RENOWN.



A JOURNALIST SPECIALISING IN THE FIELD OF DECORATION, DESIGN AND THE DECORATIVE ARTS, MARIE KALT HAS COLLABORATED SUCCESSIVELY WITH THE MAIN PRESS TITLES IN THIS SECTOR: *MAISON FRANÇAISE*, *ELLE DÉCORATION* AND *MARIE CLAIRE MAISON*. SHE HAS BEEN EDITOR-IN-CHIEF OF THE MAGAZINE *AD-ARCHITECTURAL DIGEST*, WHICH HAS BECOME ONE OF THE ESSENTIAL REFERENCES IN THIS FIELD THROUGH THE DEVELOPMENT OF ITS SPECIAL ISSUES, ITS WEBSITE, ITS SOCIAL NETWORKS AND ITS EVENTS (AD INTÉRIEURS, AD COLLECTIONS AND AD MATIÈRES D'ART). SHE HAS PUBLISHED *THE NEW CHIC* AND *THE MOST BEAUTIFUL ROOMS IN THE WORLD* WITH RIZZOLI NEW YORK. SHE IS NOW IN CHARGE OF THE COLLECTION *LA BIBLIOTHÈQUE DE L'AMATEUR* DEVOTED TO THE GREAT CREATIVE MASTERS OF THE 20TH CENTURY.



ART DIRECTOR BASED IN PARIS, ÉRIC PILLAULT HAS WORKED AS A FREELANCE GRAPHIC DESIGNER AND ART DIRECTOR IN NUMEROUS MAGAZINES SINCE 1995. IN 2011, HE PARTICIPATED IN THE SUCCESSFUL LAUNCH OF *M LE MAGAZINE DU MONDE* WHICH WON NUMEROUS AWARDS, CAPTIVATING READERS AND ADVERTISERS BY COLLABORATING WITH PHOTOGRAPHERS SUCH AS JUERGEN TELLER, PAOLO ROVERSI, PETER LINDBERGH, MARIO SORRENTI, ALASDAIR MCLELLAN, NOBUYOSHI ARAKI, HOMMA TAKASHI AND MANY OTHERS... IN 2017, HE JOINED THE PRESTIGIOUS INTERNATIONAL PRESS GROUP CONDÉ NAST, TO REDESIGN THE VISUAL IDENTITY OF THE FRENCH MAGAZINE *GQ*. FROM PARIS TO TOKYO AND KYOTO, HE HAS CARRIED OUT NUMEROUS VISUAL IDENTITY DESIGN AND BRAND CONSULTING PROJECTS IN THE FIELDS OF CULTURE, FASHION AND CULTURE, FASHION AND LUXURY. AS A MULTIDISCIPLINARY ARTIST, HE HAS BEEN DESIGNING BEAUTIFUL BOOKS FOR THE PAST 25 YEARS. HE WAS APPOINTED IN JULY 2020 AS ARTISTIC DIRECTOR OF THE PRESTIGIOUS FRENCH PUBLISHING COMPANY *LES ARÈNES*.

FORMAT 140X190MM

BETWEEN 120P. AND 160P.

FLAPS

1ST > INTRO MANIFESTO TEXT ABOUT THE COLLECTION

2ND > IN THE SAME COLLECTION > OTHER TITLES ALREADY PUBLISHED AND/OR TO COME...

LATER ON THE COVER

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IF REPRINTED 2X = GOLD STICKER > MASTER AWARD MEDALLION

4^E

SHORT BIO OF THE AUTHOR

INTERIOR

A PRESENTATION TEXT > 6 TO 8 PAGES = INTRO TEXT

(ABOUT 25 000 CHARACTERS) PRESENTING THE LIFE AND WORK OF THE CREATOR

A PORTFOLIO OF PHOTOS PRESENTING HIS WORK

ONE OBJECT PER DOUBLE PAGE WITH A CAPTION > A BLANK PAGE USUALLY FACING THE PHOTO

CHRONOLOGICAL PHOTO ORDER (BY DECADES (BUT STILL A BIT FREE)

+ LONG CAPTION PRESENTING THE OBJECT IN ITS CONTEXT

END PAGES

SMALL TEXT OF MORE SUBJECTIVE TESTIMONY:

INTERVIEW, TEXT BY THE AUTHOR OR A CRITIC REFERRING TO THE OBJECT

A BIOGRAPHY + A CHRONOLOGY OF THE WORKS

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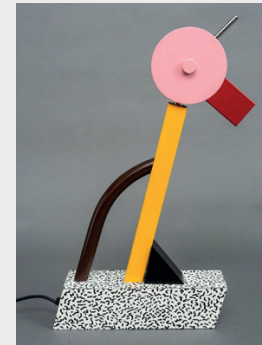
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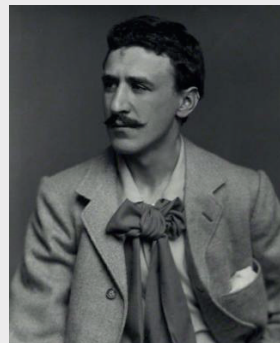
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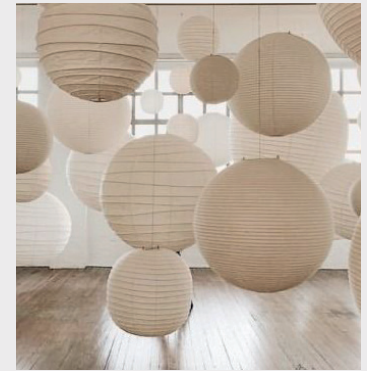


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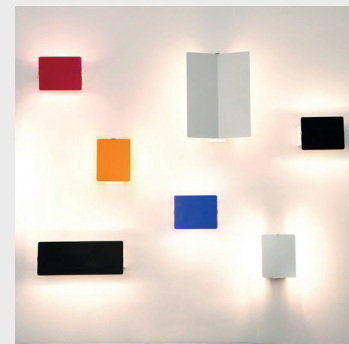
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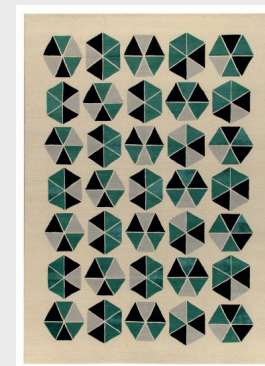
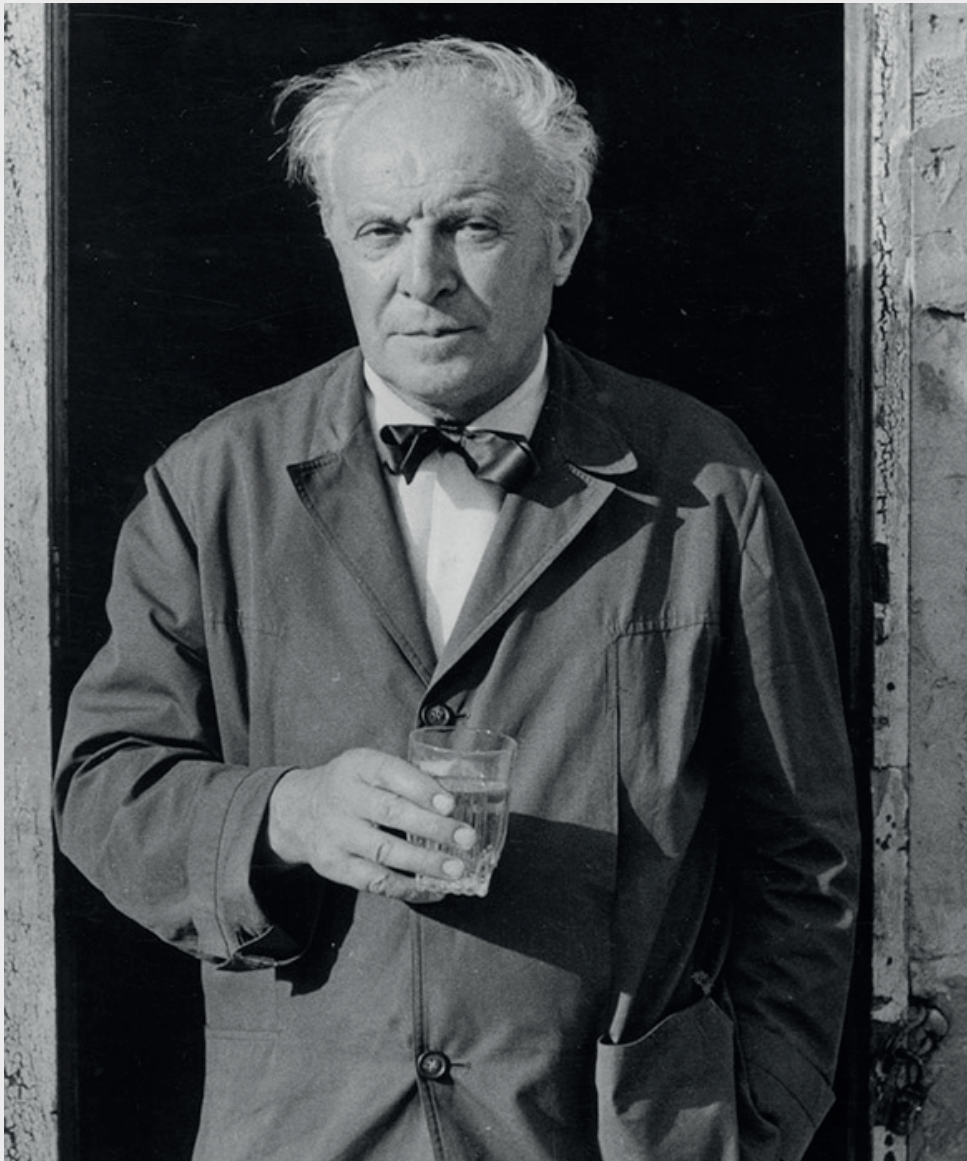
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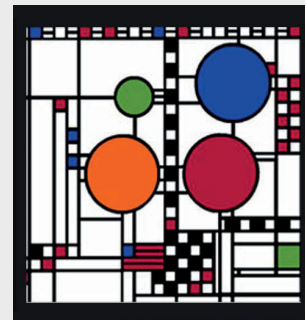
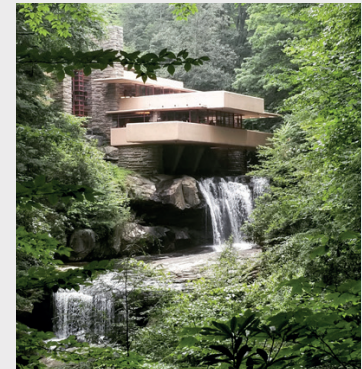
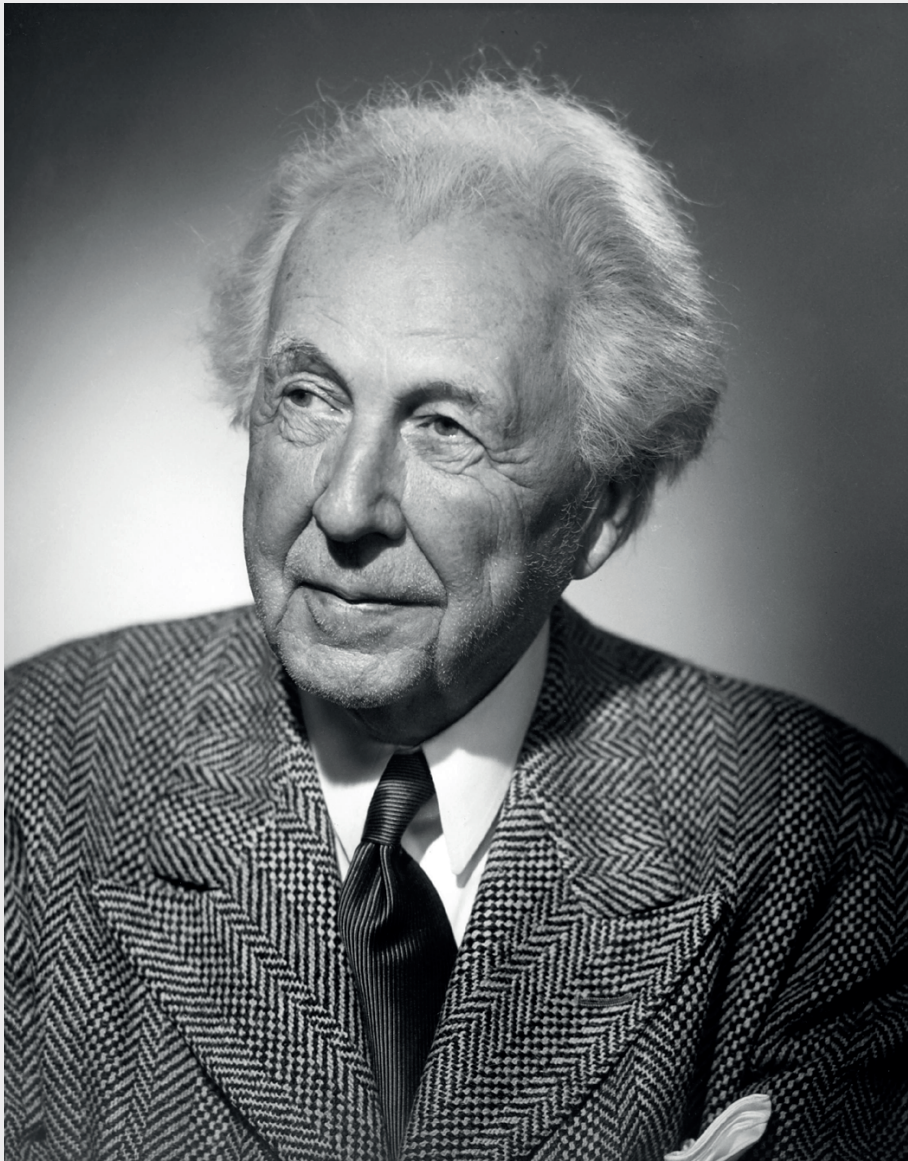
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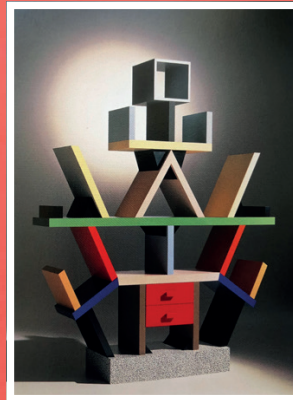
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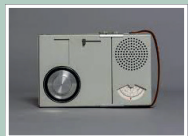
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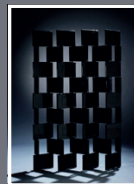
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